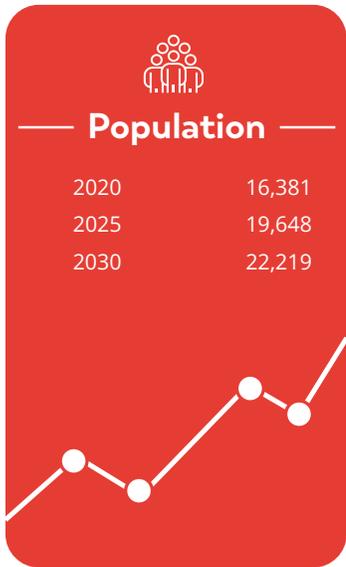
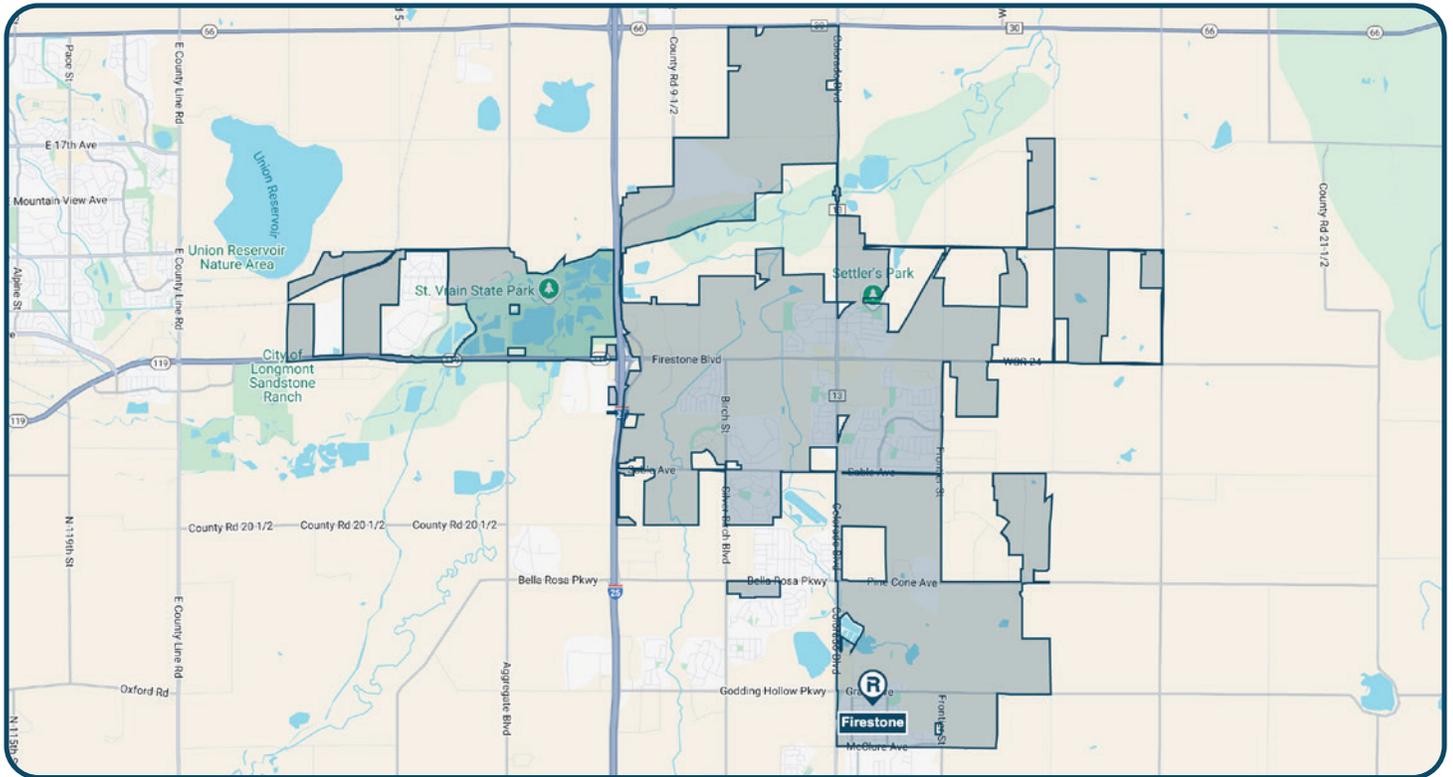


RETAIL MARKET PROFILE



Allison Trembly
 Town of Firestone
 Economic Development Manager
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Age Group	Percentage
0-9 Years	14.13%
10 - 17 Years	11.86%
18 - 24 Years	8.69%
25 - 34 Years	12.67%
35 - 44 Years	16.84%
45 - 54 Years	13.63%
55 - 64 Years	10.69%
65 and Older	11.49%
Median Age	36.66
Average Age	36.50

Education Level	Percentage
Post Graduate Degree	10.67%
Bachelor's Degree	34.67%
Associate Degree	47.22%
High School Diploma	92.21%
No High School Diploma	7.78%

Race	Percentage
White	72.55%
Black/African American	0.92%
American Indian/Alaskan	1.29%
Asian	2.62%
Native Hawaiian/Islander	0.16%
Other Race	7.64%
Two or More Races	14.83%
Hispanic	23.57%
Non-Hispanic	76.43%

Income Metric	Value
Average HH	\$147,067
Median HH	\$116,156
Per Capita	\$48,254

