

# CARBON VALLEY HOLIDAY FESTIVAL



The Carbon Valley Holiday Festival is a collaborative effort between Firestone, Frederick, Dacono and the Carbon Valley Regional Library to host a full day of holiday activities in the Carbon Valley. The festivities in Firestone include free crafts, photos with Santa, Hot Cocoa and breakfast foods from select Food Trucks. Fun and festivities in Miner's Park from 10 a.m. to 1 p.m.

**EVENT DATE: Saturday, December 4, 2021**  
**SPONSORSHIP DEADLINE: October 8, 2021**

## **BRONZE SPONSORSHIP – \$300**

- Logo recognition on all marketing collateral, including social media channels, printed collateral, and signage throughout the event.
- Logo recognition in press release.
- Verbal recognition at event itself.

## **SILVER SPONSORSHIP – \$650**

- Logo recognition on all marketing collateral, including social media channels, printed collateral, and signage throughout the event.
- Logo recognition in press release.
- Verbal recognition at event itself.
- Complimentary booth space (up to at 10'x10') at the event.
- One reserved premium parking space at the event.

## **GOLD SPONSORSHIP – \$1,000**

- Logo recognition on all marketing collateral, including social media channels, printed collateral, and signage throughout the event.
- Logo recognition in press release.
- Verbal recognition at event itself.
- Complimentary booth space (up to a 10'x10') at the event.
- One \$10 voucher at any available food truck at the event.
- Two premium parking spaces at the event.
- Two Santa Lane Passes: allows two groups/families to skip the line for photos with Santa.

## **HOLLY JOLLY SPONSORSHIP – \$1,500**

- Logo recognition on all marketing collateral, including social media channels, printed collateral, and signage throughout the event.
- Logo recognition in press release.
- Verbal recognition at event itself.
- Complimentary booth space (up to a 10'x20') at the event. Booth can be at the section of your choice.
- One \$20 voucher at any available food truck at the event.
- Three premium parking spaces at the event.
- Three Santa Lane Passes: allows 3 groups/families to skip the line activities of your choosing.

